

Grayce Conley

Public Relations and Marketing

CONTACT

☎ 319-899-8005

✉ grayce.conley@drake.edu

EDUCATION

Drake University

Bachelors in Public Relations with a Marketing minor from Zimplemann College of Business (2022-2026)

SUMMARY

I am a current sophomore pursuing my undergraduate degree from Drake University in Des Moines, Iowa. I plan to attend Lindenwood University upon my graduation from Drake, and will seek my MBA with a marketing concentration.

SKILLS

- Content Creating
- Communication Skills
- Calendar Management
- Time Management

WORK EXPERIENCE

● Sales Associate

Soko Outfitters - (2021-present)

- Planned regular outings with up to 50 attendants
- Provided thorough customer assistance with my knowledge of the gear and brands we provided

● Social Media and Marketing Intern

Hadley Media - March 2024 to September 2024

- Organized and crafted posts for numerous companies
- Scheduled and attended regular meetings with clients to gather content